

February 20, 2008

FOR IMMEDIATE RELEASE

Contact

Tina Haisman, ASBPA Media Relations, 239-292-2882

Call For Nominations: The American Shore and Beach Preservation Association's Best Restored Beaches Awards

FORT MYERS, FL – For more than 30 years communities around the United States have been restoring their beaches. Although some areas in the country are relatively new to the process, others have a long history of successful replenishment projects. In many cases, the restoration process is so well established that beach enthusiasts are not even aware they are enjoying a restored beach!

The American Shore and Beach Preservation Association (ASBPA) honors the Best Restored Beaches in America annually to build awareness of the value of America's restored beaches.

"In some cases, the public needs to be educated about the history of long-standing restoration projects," says Harry Simmons, mayor of Caswell Beach, N.C., and president of ASBPA. "In other cases, the memories of folks who were around when the beaches were in bad shape often need refreshing."

Continued public support for restoration is crucial and often difficult to maintain when restoration projects become successful and routine. ASBPA encourages nominations from established, as well as new, projects for the 2008 Best Restored Beaches Award.

To meet publication deadlines, all nominations must be sent electronically to Bestrestoredbeach@asbpa.org by **April 11, 2008**. The nomination text must be in MS Word, WordPerfect, or PDF, and photos must be saved in JPEG or TIF formats. A nomination checklist is available at www.asbpa.org.

Nomination packages must contain the following:

1. Nominator's contact information (name, address, phone, fax, email).
2. The name and contact information for the nominee's public relations specialist who will be coordinating with the media for press releases, etc.
3. Project description (whether or not it is a federal project, sponsors, designers, engineers, location, length, dates and volumes of nourishment material for each nourishment episode and dates of nourishments, obstacles overcome, success of project).
4. At least one professional quality color photograph of restored beach with release (tourist development councils and local resorts are good sources for photos of this quality).
5. Project locator map.
6. Before and after restoration photographs.
7. A statement about why you consider this beach a best restored beach in the United States.

Winners will be notified in advance. ASBPA will prepare press releases to notify the media of the winner. Winners must agree to provide press releases to their local media and arrange for a

-more-

ASBPA CALL FOR BEST RESTORED BEACHES/PAGE 2 OF 2

representative to be present at the 2009 ASBPA Summit in Washington D.C. to accept the award.

All materials submitted will become property of the American Shore and Beach Preservation Association and will not be returned. A nomination from 2007 that was not chosen can be carried over to 2008.

###

About the ASBPA: Founded in 1926, the American Shore and Beach Preservation Association represents the scientific, technical and political interests along the coast in an effort to shape national research and policy concerning shore and beach management and restoration. The group strives to engage a factual debate on coastal issues and economics that will foster sound, far-sighted and economical development and preservation of our beaches; thereby aiding in placing their benefits within the reach of the largest possible number of people in accordance with the ideals of a democratic nation. For additional information go to www.asbpa.org