



**American Shore & Beach Preservation Association  
 Texas General Land Office  
 2007 FALL CONFERENCE**

**Caring for the Coast: Protecting,  
 Enhancing, Preserving**

**Oct. 22-24, 2007  
 Galveston Island Convention Center, Galveston TX**

**•• Sponsorship Opportunities ••  
 SUMMARY**

<b>Awards banquet sponsor</b>	\$25,000 exclusive sponsor \$12,500 joint sponsor \$6,500 quarter sponsor
<b>Luncheon sponsor</b>	\$15,000 exclusive sponsor \$7,500 joint sponsor
<b>Reception</b>	\$15,000 exclusive sponsor \$7,500 joint sponsor
<b>“First Drink’s On Us” reception</b>	\$5,000 exclusive sponsor
<b>Break sponsor</b>	\$15,000 for all four breaks \$4,000 per single break
<b>Board meeting sponsor</b>	\$2,000
<b>Pre-conference field trip</b>	\$6,000
<b>Exhibitors with registration &amp; meals</b>	\$2,500
<b>Exhibitors without registration &amp; meals</b>	\$2,200
<b>Conference sponsors</b>	\$800
<b>Conference bags sponsor</b>	\$5,000
<b>Notepad holders sponsor</b>	\$4,000
<b>Nametag holders sponsor</b>	\$3,000
<b>Photography sponsor</b>	\$2,500
<b>Internet café</b>	\$4,500
<b>AV sponsor</b>	\$4,500
Other specialty items priced on request	





## **Welcome reception**

\$15,000 exclusive sponsor

\$7,500 joint sponsor

Reception to be held on Monday, Oct. 22, 6:30-7:30 p.m. Event will include an open bar and light hors d'oeuvres for attendees.

For an **exclusive** sponsor you provide us with your logo and a half-page ad and we will:

- Provide you with one conference registration.
- Provide you with one exhibit space (see exhibit form for details). If possible all breaks and the welcome reception will be held in the exhibit area to enhance traffic OR two additional conference registrations.
- Introduce you at the event, and mention you during the program.
- Include your handouts with conference materials provided to all registrants.
- Include your full-page ad in *Shore & Beach* magazine for two issues
- Include your half-page ad in our program.
- Place your logo on our Web site with a link to your site.
- Include your company in our separate exhibitors and sponsors brochure.

For a **joint** sponsor, you provide us with a quarter-page ad and your logo and we will:

- Provide you with one conference registration.
- Introduce you at the event, and mention you during the program.
- Include your handouts with conference materials provided to all registrants.
- Include your half-page ad in *Shore & Beach* magazine for two issues.
- Include your quarter-page ad in our program.
- Place your logo on our Web site with a link to your site.
- Include your company in our separate exhibitors and sponsors brochure.

## **“First Drink’s On Us” reception**

A “First Drink’s On Us” reception sponsorship is available for \$5,000. Tickets for the first drink will be provided to all attendees, and a cash bar will remain open afterwards; no food offered.

Provide us with your logo and a quarter-page ad and we will:

- Provide you with one conference registration.
- Introduce you at the reception, and mention you during the program.
- Include your handouts with conference materials provided to all registrants.
- Include your quarter-page ad in our program.
- Place your logo on our Web site with a link to your site.
- Include your company in our separate exhibitors and sponsors brochure.

## **Break sponsor**

\$4,000 per single break

\$15,000 for all four breaks

Breaks are Monday p.m.; Tuesday a.m. and p.m.; and Wednesday a.m. Breaks include coffee, sodas and water. Extra items available for an extra charge.

For a break sponsor, you provide us with ad copy and your logo and we will:

- Provide you with one conference registration.
- If you purchase *all four breaks*, provide you with one exhibit space OR two additional registrations (see exhibit form for details). If possible all breaks and the

welcome reception will be held in the exhibit area to enhance traffic). Introduce you at the event, and mention you during the program.

- Include your handouts with conference materials provided to all registrants.
- Include your half-page ad in *Shore & Beach* magazine for two issues.
- Include your quarter-page ad in our program for exclusive sponsors, or include your eighth-page ad in our program for single break sponsors.
- Place your logo on our Web site with a link to your site.
- Include your company in our separate exhibitors and sponsors brochure.

**Board meeting sponsor** \$2,000 (breakfast for board)

Board meeting to be held on Monday, Oct. 22, beginning at 8 a.m.

You provide us with your logo and eighth-page ad and we will:

- Provide you with one registration.
- Introduce you at the event, and mention you during the program.
- Include your handouts with conference materials provided to all registrants.
- Include your eighth-page ad in our program.
- Place your logo on our Web site with a link.
- Include your company in our separate exhibitors and sponsors brochure.

**Pre-conference field trip** \$6,000

Field trip to be held on Sunday, Oct. 21.

You provide us with your logo and quarter-page ad and we will:

- Provide you with one conference registration.
- Introduce you at the event, and mention you during the program.
- Include your handouts with conference materials provided to all registrants.
- Include your half-page ad in *Shore & Beach* magazine for two issues.
- Include your quarter-page ad in our program.
- Place your logo on our Web site with a link.
- Include your company in our separate exhibitors and sponsors brochure.

## **General event sponsorships**

**Exhibitors with registration & meals** \$2,500

You provide us with your logo and eighth-page ad and you will receive:

- One exhibit space (see exhibit form for details). If possible all breaks and the welcome reception will be held in the exhibit area to enhance traffic.
- One conference registration in conjunction with your exhibit fee.
- Your handouts can be included with the conference materials provided to all registrants.
- An eighth-page ad in our program.
- Your logo on our Web site with a link to your site.
- Your company will be included in our separate exhibitors and sponsors brochure provided to registrants with their conference materials.

**Exhibitors without registration & meals** \$2,200

You provide us with your logo and eighth-page ad and you will receive:

- One exhibit space (see exhibit form for details). If possible all breaks and the welcome reception will be held in the exhibit area to enhance traffic.
- Your handouts can be included with the conference materials provided to all registrants.
- An eighth-page ad in our program.
- Your logo on our Web site with a link to your site.
- Your company will be included in our separate exhibitors and sponsors brochure provided to registrants with their conference materials.

**Conference sponsors** \$800

You will receive:

- One conference registration in conjunction with your exhibit fee.
- Your promotional materials will be displayed on a common table in the exhibit area, or handouts can be included in the conference materials provided to all registrants.
- A listing for your organization in our program.
- Place your logo on our Web site with a link.
- Your company will be included in our separate exhibitors and sponsors brochure provided to registrants with their conference materials.

**Optional item sponsorships**

**Conference bags** \$5,000 (deadline Sept. 1)

You will receive:

- One conference registration in conjunction with your exhibit fee.
- Your logo/message will be imprinted on the conference bags.
- Your promotional materials will be displayed on a common table in the exhibit area, or handouts can be included in conference materials provided to all registrants.
- A listing for your organization in our program.
- Your logo on our Web site, with a link.
- Your company will be included in our separate exhibitors and sponsors brochure provided to registrants with their conference materials.

**Notepad holders** \$4,000 (depending on style – deadline Sept. 1)

You will receive:

- One conference registration in conjunction with your exhibit fee.
- Your logo/message will be imprinted on the notepad holders.
- Your promotional materials will be displayed on a common table in the exhibit area, or handouts can be included in conference materials provided to all registrants.
- A listing for your organization in our program.
- Your logo on our Web site, with a link.
- Your company will be included in our separate exhibitors and sponsors brochure provided to registrants with their conference materials.

**Nametag holders** \$3,000 (deadline Sept. 1)

You will receive:

- One conference registration in conjunction with your exhibit fee.
- Your logo will be imprinted on the holders (depending on style).
- Your promotional materials will be displayed on a common table in the exhibit area, or handouts can be included in conference materials provided to all registrants.
- A listing for your organization in our program.
- Your logo on our Web site, with a link.
- Your company will be included in our separate exhibitors and sponsors brochure provided to registrants with their conference materials.

**Photography Sponsor** \$2,500

You provide us with your logo and eighth-page ad and you will receive:

- One conference registration in conjunction with your exhibit fee.
- Mention you during the conference.
- Your promotional materials will be displayed on a common table in the exhibit area, or handouts can be included in the conference materials provided to all registrants.
- A listing for your organization in our program.
- Place your logo on our Web site with a link.
- Your company will be included in our separate exhibitors and sponsors brochure provided to registrants with their conference materials.

**Internet Café** \$4,500

You provide us with your logo and eighth-page ad and you will receive:

- One conference registration in conjunction with your exhibit fee.
- Mention you and the café during the conference and on signage for the room.
- Your promotional materials will be displayed on a common table in the exhibit area, in handouts can be included in the conference materials provided to all registrants or in the Internet Café.
- A listing for your organization in our program.
- Place your logo on our Web site with a link.
- Your company will be included in our separate exhibitors and sponsors brochure provided to registrants with their conference materials.

**AV Sponsor** \$4,500

You provide us with your logo and eighth-page ad and you will receive:

- One conference registration in conjunction with your exhibit fee.
- Mention you during the conference.
- Your promotional materials will be displayed on a common table in the exhibit area, or handouts can be included in the conference materials provided to all registrants.
- A listing for your organization in our program.
- Place your logo on our Web site with a link.
- Your company will be included in our separate exhibitors and sponsors brochure provided to registrants with their conference materials.

**Registration fees:**

	ASBPA member:	Non-ASBPA member
Before Oct. 1	\$325	\$425
After Oct. 1	\$375	\$475
After Oct. 18	\$425	\$525

**Additional benefits to all sponsors / all types**

Commitments received before Aug. 30 will receive enhanced logo placement in the September and October 2007 ASBPA electronic newsletters and a level-appropriate mention in the 2007 Annual Meeting program and during the event.

**About the organization:**

Founded in 1926, the ASBPA represents the scientific, technical and political interests along the coast in an effort to shape national research and policy concerning shore and beach management and restoration. The group strives to engage a factual debate on coastal issues and economics that will foster sound, far-sighted and economical development and preservation of our shores and beaches; thereby aiding in placing their benefits within the reach of the largest possible number of people in accordance with the ideals of a democratic nation. For additional information, visit the organization's Web site at [www.asbpa.org](http://www.asbpa.org).