



# Sponsorship Opportunities Summary

Oct. 12-15, 2010 • Charleston Marriott Hotel

**Awards Luncheon**  
**\$7,000 exclusive sponsor**  
**or \$2,500 co-sponsor**

**Awards Luncheon Table**  
**\$1,200**

**Field Trip**  
**\$5,000 exclusive sponsor**

**Opening Reception & Game Sponsor**  
**\$3,500**

**Chariots to Charleston **NEW****  
**\$3,000 exclusive sponsor**  
**or \$1,200 per shuttle bus**

**Continental Breakfasts **NEW****  
**\$2,750 per breakfast (\$5,200 for 2)**

**Afternoon breaks with cookies**  
**\$2,000 per break**

**Full-day Short Course**  
**\$2,000**

**Board Meeting Breakfast**  
**\$1,600**

**Morning Networking Breaks**  
**\$1,500 per break**

**Imprinted Flash Drives\***  
**\$3,000**

**Imprinted Conference Totes\***  
**\$2,200**

**Imprinted Notepad Holders\***  
**\$2,000**

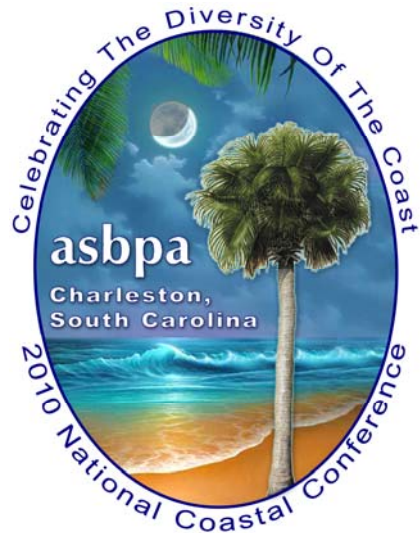
**Imprinted Name Tag Lanyard\***  
**\$1,500**  
 \*Sept. 1 deadline

**Audio Visual Support**  
**\$1,600**

**Exhibitors with registration/meals**  
**\$2,000**

**Exhibitors without registration & meals**  
**\$1,700**

**General Conference Supporter (with registration) -- \$800**



**Oct. 14-16, 2009**  
**Charleston Marriott Hotel, Charleston, SC**  
**Sponsorship Opportunities**

Want to put your organization's name in front of the top decision makers in coastal management nationwide? Support an event focused on coastal science and technology? The ASBPA's 2010 National Coastal Conference offers you a unique opportunity for visibility at a wide variety of sponsorship levels.

**Benefits to all sponsors/all types**

Commitments received before Aug. 27 will receive enhanced logo placement in the September and October 2010 ASBPA electronic newsletters!

**Event Sponsorships**

**AWARDS LUNCHEON**

Luncheon to be held on **Thursday, Oct. 14, approximately 11:30 a.m.-1:30 p.m.**

***Exclusive sponsor***

One conference registration.

One exhibit space (see exhibit form for details) OR two additional conference registrations. (If possible all breaks and the opening reception will be held in the exhibit area to enhance traffic).

Full-page ad in *Shore & Beach* magazine for two issues

Half-page ad in conference program.

Include you as part of the event. • Top spot and largest font in "Thank you" PowerPoint

Your promotional handouts provided to all registrants and include a 5 MB PDF of your brochure on the flash drive\*.

Logo on our website with a link to your site

**\$7,000 exclusive sponsor**

### **Co-sponsor**

One conference registration.  
Half-page ad in *Shore & Beach* magazine for two issues.  
Quarter-page ad in our program  
Introduce you at the event and acknowledge you during the program.  
Promotional handouts with conference materials and 5 MB PDF of your brochure on the flash drive\*.  
Place your logo on our website with a link to your site.

**\$2,500 joint sponsor**

### **AWARDS LUNCHEON TABLE**

Banquet to be held on **Thursday, Oct. 14**, beginning at **11:30 a.m.**

Either a single conference registration OR  
four banquet-only tickets (for people not attending the conference) - the choice is yours.  
Choice of reserved tables by location.  
8 invitations for your table which will be sent to you in advance (if before Oct. 1)  
or provide you with the invitations on site (if after Oct.1)  
List you in our program, introduce you at the event, and acknowledge you during the program.  
Promotional handouts with conference materials and 5 MB PDF of your brochure on the flash drive\*.  
Place your logo on our website with a link to your site.

**\$1,000 with registration or 4 luncheon tickets**

### **FIELD TRIP**

Exclusive sponsor for the field trip to be held on **Friday afternoon, Oct. 15**.

One conference registration.  
Your logo on the cover of the Field Trip Guide: your organization in the acknowledgements.  
Your half-page ad in *Shore & Beach* magazine for two issues.  
Introduce you at the event and acknowledge you during the program.  
Promotional handouts with conference materials and 5 MB PDF of your brochure on the flash drive\*.  
Quarter-page ad in our program  
Logo on our website with a link

**\$3,500 sponsorship**

### **OPENING RECEPTION AND GAME (FOOD ONLY)**

Welcome reception to be held on **Wednesday, Oct. 14, at 6 p.m.** in the exhibit area.  
The Marriott will sponsor includes a one-hour beer and wine open bar.  
This sponsorship is for hors d'oeuvres. A game (to be determined) will be part of this event.  
Present the winning team with the traveling trophy!  
One conference registration.  
Introduce you at the reception and acknowledge you during the program.  
Promotional handouts with conference materials and 5 MB PDF of your brochure on the flash drive\*.  
Quarter-page ad in our program.  
Logo on our website with a link to your site

If possible all breaks and the welcome reception will be held in the exhibit area to enhance traffic

**\$3,500 sponsorship**

## **CHARIOTS TO CHARLESTON **NEW****

Send the conferees to historic Charleston and back for the evening in the comfort of a motorcoach!!

### ***Exclusive Sponsor (3 motor coaches)***

One conference registration.

Business size ad in *Shore & Beach* journal for two issues.

Promotional handouts with conference materials and 5 MB PDF of your brochure on the flash drive\*.

Static Image of the Sponsor's logo on the coaches' monitors.

Quarter-page ad in our program.

Logo on our website with a link to your site.

**\$3,000 sponsorship**

### ***Single motor coach sponsor (3 available)***

One conference registration.

Promotional handouts with conference materials and 5 MB PDF of your brochure on the flash drive\*.

Eighth-page ad in our program.

Static image of the sponsor's logo on the coaches' monitors.

Logo on our website with a link to your site.

**\$1,200**

## **CONTINENTAL BREAKFAST **NEW****

Continental breakfasts will be held on **Thursday, Oct. 14,** and **Friday, Oct. 15,** prior to the morning sessions

One conference registration.

Business size ad in *Shore & Beach* journal for two issues.

Promotional handouts with conference materials and 5 MB PDF of your brochure on the flash drive\*.

Quarter-page ad in our program.

Logo on our Web site with a link to your site.

If possible the breakfasts will be held in the exhibit area to enhance traffic

**\$2,750 per single breakfast**

## **AFTERNOON NETWORKING BREAK **NEW****

Breaks are **Wednesday afternoon and Thursday afternoon;** breaks include coffee, sodas and cookies.

One conference registration.

Introduce you at the event and during the program.

Promotional handouts with conference materials and a 5 MB PDF of your brochure on the flash drive\*.

Eighth-page ad in our program

Logo on our website with a link to your site.

If possible all breaks and the welcome reception will be held in the exhibit area to enhance traffic.

**\$2,000 per single break**

## **FULL-DAY SHORT COURSE**

**Tuesday, Oct. 12, from 10 a.m. to 4 p.m.** • Exclusive sponsorship

One conference registration and one short course registration

Introduce you at the event and acknowledge you during the program.

Promotional handouts with conference materials and a 5 MB PDF of your brochure on the flash drive\*.

Eighth-page ad in our program

Place your logo on our website with a link to your site

**\$2,000 sponsorship**

## **MORNING NETWORKING BREAK**

Breaks are **Thursday mid-morning and Friday mid-morning**; breaks include coffee and sodas

One conference registration

Introduce you at the event and acknowledge you during the program.

Promotional handouts with conference materials and a 5 MB PDF of your brochure on the flash drive\*.

Eighth-page ad in our program

Logo on our website with a link to your site.

If possible all breaks and the welcome reception will be held in the exhibit area to enhance traffic.

**\$1,500 per single break**

## **ASBPA BOARD MEETING**

Continental breakfast for Board meeting to be held on **Wednesday, Oct. 13**, beginning at **8 a.m.**

One conference registration.

Introduce you at the event and acknowledge you during the program.

Promotional handouts with conference materials and a 5 MB PDF of your brochure on the flash drive\*.

Eighth-page ad in our program • Place your logo on our website with a link to your site.

**\$1,600 sponsorship**

## **Promotional material sponsorships**

### **IMPRINTED FLASH DRIVES**

One conference registration

Logo on the drives (depending on style)

Promotional handouts with conference materials and a 5 MB PDF of your brochure on the flash drive\*

Program listing and acknowledge you during the program.

Place your logo on our website with a link to your site.

(Deadline for commitment is Sept. 1.)

**\$3,000 sponsorship**

## CONFERENCE TOTES

One conference registration.

Logo/message on the conference bags ("Green" reusable shopping bag).

Tote color choice.

Promotional handouts with conference materials and a 5 MB PDF of your brochure on the flash drive\*

List your organization in our program

Logo on our website with a link to your site.

(Deadline for commitment is Sept. 1.)

**\$3,000 sponsorship**

## NOTEPAD HOLDERS

One conference registration.

Logo/message on the notepad holders.

Promotional handouts with conference materials and a 5 MB PDF of your brochure on the flash drive\*

List your organization in our program

Logo on our website with a link to your site.

(Deadline for commitment is Sept. 1.)

**\$2,000 sponsorship** (depending on style)

## IMPRINTED NAMETAG LANYARDS

One conference registration

Logo on the lanyard (depending on style)

Promotional handouts with conference materials and a 5 MB PDF of your brochure on the flash drive\*

List your organization in our program

Logo on our website with a link to your site.

(Deadline for commitment is Sept. 1.)

**\$1,500 sponsorship**

## AUDIOVISUAL SPONSOR

One conference registration.

Computer wallpaper with your logo on screen and acknowledge you during program.

Promotional handouts with conference materials and a 5 MB PDF of your brochure on the flash drive\*

Exclusive "Thank you" sign on the registration desk.

List your organization in our program.

Logo on our website with a link to your site.

**\$1,600 sponsorship**

## General event sponsorships

### **EXHIBITORS WITH REGISTRATION & MEALS**

*(If possible all breaks and the welcome reception will be held in the exhibit area to enhance traffic.)*

Exhibit space (see form for details)  
One conference registration  
Promotional handouts with conference materials and a 5 MB PDF of your brochure on the flash drive\*.  
Eighth-page ad in our program.  
Llogo on our Website with a link to your site  
**\$2,000 sponsorship**

### **EXHIBITORS WITHOUT REGISTRATION & MEALS**

*(If possible all breaks and the welcome reception will be held in the exhibit area to enhance traffic.)*

Exhibit space (see form for details)  
Eighth-page ad in our program  
Promotional handouts with conference materials and a 5 MB PDF of your brochure on the flash drive\*.  
Logo on our website with a link to your site  
**\$1,700 sponsorship**

### **CONFERENCE GENERAL SUPPORTER**

One conference registration.  
Promotional handouts with conference materials and a 5 MB PDF of your brochure on the flash drive\*.  
Listing in our program.  
Logo on our website with a link to your site  
**\$800 sponsorship**

### **REGISTRATION FEES**

	ASBPA member	Non-ASBPA member*	Student member	Student*
Before Sept. 10	\$340	\$440	\$175	\$200
After Sept. 10	\$390	\$490	\$200	\$225
At the door	\$425	\$525	\$200	\$225
Short Course	\$125	\$125	\$50	\$50
Field trip	\$25	\$25	\$25	\$25

Send checks or government purchase orders to ASBPA, 5460 Beaujolais Lane, Fort Myers, FL 33919-2704.

To be officially registered, payments must be received by Oct. 8, 2010. \*Includes 2010 membership

\* Subject to the flash drive being purchased. PDF must be provided to ASBPA by Sept. 1.

**About ASBPA:** Founded in 1926, the ASBPA promotes the integration of science, policies and actions that maintain protect and enhance the coasts of America. For more information on ASBPA, go to [www.asbpa.org](http://www.asbpa.org), [facebook](#) and [www.twitter.com/asbpa](http://www.twitter.com/asbpa)